Eliud Muwowo

Data Scientist | Front-end Developer

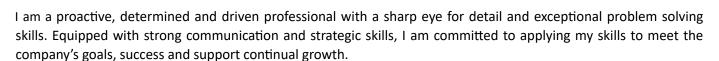
D.O.B: 25/06/1994 - Zambia **Phone**: +90 537 306 97 71

Email: eliudmuwowo@gmail.com

LinkedIn: https://www.linkedin.com/in/eliud-muwowo-154180bb/

Portfolio: https://www.datascienceportfol.io/eliudmuwowo

Portfolio: https://eliud-muwowo.com/ **Github:** https://github.com/mu-eli





English Native Turkish Professional

Experience

01/2025 - PRESENT (Freelance)

Front End Developer / Remote

- Using HTML, CSS, and JavaScript, and React, I develop user-friendly and responsive websites that suit the client's requirements.
- UI/UX-clean landing pages, portfolio websites, and small company websites.
- Utilize basic PHP to integrate contact forms and dynamic content to improve backend functionality and user interaction.
- Ensure cross-browser compatibility is maintained.

08/2024 - 09/2024 (Externship)

Consumer Insights Extern / Beats by Dre, Remote

- Identified Gen Z consumer trends through surveys and interviews, analyzing brand and communication sentiment.
- Presented insights on how Beats may engage with Gen Z through brand positioning and competition analysis.

04/2024 - 08/2024 (Internship)

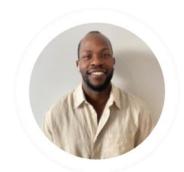
Performance Team Lead / Paramount Students, Türkiye

- Collection, organization, and maintenance of performance data.
- Analyzing performance data to identify trends, issues, and opportunities for improvement.
- Prepare performance reports and presentations for management and stakeholders.
- Collaborate with cross-functional teams to ensure alignment on performance goals and initiatives.

08/2023 - 10/2023 (Internship)

Business Development Assistant / Integra96 International Certification & Test Services, Türkiye

- Led business growth efforts in Ankara (Osmanlı/Polatlı), Antalya, and Gaziantep provinces, ensuring market penetration and client engagement.
- Used data science and exploratory methodologies to gain insights for informed decision-making and strategic planning.



• Led Marketing Communications: Utilized email and mobile marketing to increase brand visibility and reach the target demographic.

Education

09/2015 - 08/2021

BSc in Statistics and Computer Sciences / Karadeniz Technical University, Türkiye

09/2022 - 09/2025

MSc in Economics / Yıldırım Beyazit University, Türkiye

Publications

Muwowo, E. "Analyzing the Challenges Small and Medium Enterprises in Zambia Face When Accessing Diverse Finance Alternatives," presented at 10th International Marmara Scientific Research and Innovation Congress, 28, June 2025

Volunteering

02/2016 - 06/2018

Communication & Organization Manager, Türkiye

- Defining and implementing processes of academic activities and goals of members
- Regularly providing feedback and updating processes and representing Africa
- Defining goals of the association in terms of promoting Africa
- Organizing sports, cultural and academics events

Certificates

- Data Analysis | SQL, Tableau, Power BI & Excel
- McKinsey Forward Program
- Introduction to Programming Using HTML and CSS
- Responsive Real-World Websites with HTML and CSS
- Modern React Development (v18): Components, Hooks, Router, and Content API

Skills

Data & Information Visualization JavaScript (ES6) HTML CSS

Critical & Strategic thinking Attention to details React Data Analysis

Problem Solving Tableau MS Office Analytical Skills

Database Management MySQL SPSS Figma